



MEMBER BENEFITS

BUSINESS NETWORKING AND BUSINESS MIXERS

Networking is vital to successful professionals. The SBCC's business mixers, which feature guest speakers and workshops, are held regularly. These functions give members the opportunity to establish personal as well as professional relationships with others who share their goals for success, meet new clients, promote products and services and develop lasting relationships. The SBCC also encourages networking with other African American organizations which are dedicated to improving the lives of African American people.

MEETING SPACE

The SBCC conference room is available to members for business meetings and/or professional usage. Please notify SBCC no later than two weeks prior to your event for proper booking of the conference room.

BUSINESS REFERRALS

Receive direct business referrals from SBCC staff members who have knowledge of you and your business and are able to match you with business people who are seeking your products and/or services. This provides your company the opportunity to increase its exposure, gain information, and successfully develop within and outside the SBCC. Inquiries directed to the SBCC for products and services are referred only to members within the organization.

ENTREPRENEUR EDUCATION AND TRAINING

The SBCC sponsors numerous seminars and educational programs, ranging from access to capital and effective governmental policy to marketing strategies. Education and training provides our members the opportunity to gain critical business insights, procurement events/advance notice of procurement, business matchmaking, certification consulting, the ability to learn how to write a business plan, to learn about financial management and how to do business with SMUD, Sacramento Regional Transit and the City of Sacramento, to name a few of our partners, thereby increasing sales and building clientele.

MARKETING AND ONLINE MARKETING

SBCC offers all the below forms of marketing to help promote your business:

- Promote your business by presenting a brief overview of your business when you are publicly introduced as a new member at a New Member Orientation
- Member Spotlight in the e-newsletter by submitting articles focused on your business
- Business listing on Online Directory with company logo.
- Have your company's logo as the major and main banner for an entire year on front page of website
- Post your community events free of charge
- Sponsor well-attended annual events
- Become eligible to receive the Chamber's "Business of the Year Award"
- Purchase Members Mailing Labels
- Two free e-blasts annually
- Strategically placed banner ads on SBCC website

ONLINE JOB AND RESUME POSTING

Members of the SBCC have the ability to post online job or resume postings on our new website

MEMBER TO MEMBER DISCOUNTS

Enjoy business discounts from other SBCC Chamber members for your business and/or employees.



MEMBERSHIP INFORMATION

Company: _____
Representative Name and Title: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax _____ Email _____
Contact Preference: _____ Phone _____ Fax _____ Email _____
Facebook Business Name: _____ Twitter Business Name: _____

MEMBERSHIP CATEGORIES & INVEST LEVELS (CHECK ONE)

* There is a \$35 initiation processing fee (first year only)

- Entrepreneur/Individual \$225.00 (see below)
- Small Business (2-10 employees) \$295.00
- Medium Business (11-25 employees) \$650.00
- Med/LG. Business (26-50 employees) \$1025.00
- Corporate Rate (51+ employees) \$1500.00
- Nonprofit (charitable 501(c)3) \$250.00
- Nonprofit (non-charitable) \$300.00
- Public Institution \$525.00
- Elected Official \$250.00
- Government Agency (individual departments) \$250.00
- Government Agency (consolidated departments) \$650.00

AREA'S OF INTEREST

- Business Development & Training
- Government Relations and Advocacy
- International Trade
- Membership Development
- Special Events
- Education

DEMOGRAPHICS

Is your company African American Owned? YES NO Headquarters in Sacramento? YES NO

How did you find out about the SBCC?

- Staff Website Advertisement Member Other

REASON FOR JOINING

- Business Publication
- Workshop/Classes
- Other
- Special Events
- Networking
- Discounted Benefits
- Business Development
- Advertising
- Advocacy/Policy Development

WEBSITE ADVERTISING

- Main Banner on home page (entire year) \$5,000
- Company logo above directory listing (entire year) \$100

MEMBER LABELS

- Member \$125
- Non Member \$200

METHOD OF PAYMENT

Cash

Please pay in person to receive a receipt

Check

Please make check payable to: **Sacramento Black Chamber of Commerce** and send to 5770 Freeport Blvd., Suite 44 Sacramento CA 95822

Credit Card

Please pay online at www.sacblackchamber.org, click "MEMBERSHIP" then "JOIN ON-LINE"



DISCLAIMER

I hereby authorize and consent permission for SBCC to use information provided on this application to be published in our newsletter, website, and directory. I authorize SBCC and their sponsors to mail, email or fax me information. I grant SBCC the right to take photographs and display them, whether known by me or not, in their marketing and media coverage of events and/or monthly publications. I understand that membership is non-refundable. The Board of Directors has the right to accept or reject any application for membership.

X _____ Date _____

To all membership investment levels, excluding Entrepreneur/Individuals, please list any employees with your company to whom you would like updates and mailings sent:

The SBCC appreciates and supports businesses in the Sacramento Region. Your dues may be tax-deductible, please consult your financial advisor for clarification.